

# KIDS KINO INDUSTRY – SUBMISSIONS GUIDELINES AND REGULATIONS

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## I. Key dates:

**31 May: Submissions' deadline**

**20 June: Selection of the projects** (producers will be notified about the selection results)

**July/August: Online Pitching Training** (2 online meetings)

**9 September: Delivery deadline for a pre-recorded elevator pitch**

**27–30 September: Pitching at Kids Kino Industry** (hybrid event)

## II. Eligible projects:

- Projects of full-length films or series
- Live-action, documentary, animation, transmedia
- For kids, teenagers, young adults
- Projects that already have a producer on board
- At different stages of development or work in progress
- Looking for a co-producer, funding, broadcaster, sales agent, platform, etc.
- The main focus will be put on the European projects in development (In Development) and at an early production stage (Work in Progress), but the submissions are also open for projects from outside Europe.

### III. Who can submit a project?

Producers\* of the project on behalf of the **Pitching Team\*\***.

\*Producers must hold the rights to the project, including:

- the right to present the project and any of its parts to the public,
- the right to publish information about the project and any of its parts in any form.

**\*\*Pitching Team** – The producer applies with a project as a team of two people involved in the project e.g., producer + scriptwriter (together they will be referred to as Pitching Team).

### IV. Submissions

There is no fee – the submission is free of charge.

To submit the project, the producer needs to fill in the submission form available on [www.kidskinindustry.pl](http://www.kidskinindustry.pl).

#### 1. You can submit your project in one of the following sections:

In Development

- Projects with a treatment or script
- At development stage
- With a partly confirmed financing structure

Work in Progress

- At production or postproduction stage (with shooting started by the end of 2022)
- Projects that are still looking for funding or a co-producer, as well as a distributor, sales agent, broadcaster

#### 2. Important documents for the submission

Please make sure to prepare ahead the following documents which are needed for the application:

- Photo of the project
- Photos and bios of the producer and scriptwriter
- Logline, synopsis, and creators' statement
- Financing structure of the project in euro (or planned financing structure of the project for In Development projects)
- Moodboard

### **3. How to submit?**

Step 1. Click on the “Submit your project” button and choose one of the application form: In Development or Work in Progress.

Step 2. Fill in the form.

Step 3. Upload the files.

Step 4. Wait for a confirmation e-mail.

In case of questions or any issues with registration please contact Maja Banasiak at:

[maja.banasiak@nowehoryzonty.pl](mailto:maja.banasiak@nowehoryzonty.pl)

#### **By submitting the project, the producer of the project:**

- grants to the organizers the right to use the information about the project and creators, pictures, and any other information submitted with the application (except the information used only for the process of selection) on the Kids Kino Industry website and social media, in the catalogue (print or digital), or for any other promotional materials. The aim of using these materials is always the promotion of the event and the selected projects.
- agrees to the online streaming of the pitching via Kids Kino Industry platform for the accredited guests.
- admits that they have read the regulations and agreed with them.

### **V. Selection process**

From among all the submissions, we will select around 30 projects presented in the In Development and Work in Progress sections. The projects will be selected by the Selection Committee.

The Selection Committee will be announced before the 31<sup>st</sup> of May on the Kids Kino Industry website. The Selection Committee will take into consideration, among other aspects:

- the creativity of the project and its innovative approach,
- the original topic or format,
- the co-production and international potential,
- the potential of the execution of the project.

The projects which do not meet the requirements will not be considered.

The decision taken by the Selection Committee is final and not subject to any reconsideration.

If any of the projects selected as the first ones withdraw from the forum, a title from the reserve list indicated by the Selection Committee may qualify for the event (CHECK BELOW: VIII. Withdrawal of the projects).

The selected project is presented at Kids Kino Industry by two team members. (CHECK BELOW: VI. Accreditation for the Pitching Teams)

## **VI. Accreditation for the Pitching Teams**

Each Pitching Team will be given two accreditations\*.

### **Accreditation includes:**

- the cost of the Pitching Training,
- accommodation (2 nights),
- access to the whole event during the Kids Kino Industry forum and free admission to all the screenings of Kids Kino IFF\*\*.

Any additional costs not listed above are not covered by the organizer.

\*If the Pitching Team would like to include more than two members to be present at the forum, the cost of the accreditation for any extra members will be covered by the Pitching Team.

\*\* Polish residents will also have free access to the online edition of the Kids Kino IFF in October. Due to copyright issues, the Pitching Teams from outside Poland will only have a chance to take part in on-site festival screenings in Warsaw.

## **VII. Preparation for the pitching and the pitching itself**

### **Step 1: Pitching Training**

Before the event, the organizer will prepare an online Pitching Training (2 online meetings) for the selected Pitching Teams. The participation in the Pitching Training is obligatory.

### **Step 2: Pre-recorded elevator pitch**

Each Pitching Team will be asked to pre-record an elevator pitch (1 minute) and a 5-minute pitch which will be available on the Kids Kino Industry platform for our Decision Makers and accredited guests before, during, and for a month after the event.

### **Step 3: Live Pitching**

Creators from each Pitching Team declare that they will attend the forum in September to present the project and meet with our Decision Makers and Attendees of the forum.

#### **For live pitching at Kids Kino Industry, each Pitching Team will have:**

- In Development – 5 minutes for the pitch\* + 5 minutes for the Q&A with the audience;
- Work in progress – 7 minutes for the pitch\* + 5 minutes for the Q&A with the audience.

The event will be held in a hybrid format. The live pitching sessions will be streamed on the Kids Kino Industry platform and will be available for the accredited guests.

\*If the Pitching Team is not able to present the project live in Warsaw, the Pitching Team is obliged to prerecord the 5-minute pitch and send it to the organizers together with the elevator pitch.

### **VIII. Withdrawal of the projects**

Once the producer confirms the participation of the project, the withdrawal is not possible, unless there are some serious circumstances.