

KIDS KINO INDUSTRY 2023

– SUBMISSIONS GUIDELINES AND REGULATIONS

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I. Key dates:

- **7th February:** Submissions' open
- **12th May:** Submissions' deadline

- **Late May / Early June:** Selection results (producers will be notified about the selection results by email)
- **August/September:** Online Pitching Training (2 online meetings)
- **8th September:** Delivery deadline for a pre-recorded elevator pitch
- **4th-6th October:** Pitching at Kids Kino Industry

II. Eligible projects:

- Projects of full-length films or series
- Live-action, documentary, animation, transmedia
- For kids, teenagers, young adults
- Projects that already have a producer on board
- At different stages of development, work in progress or postproduction
- Looking for a co-producer, funding, broadcaster, sales agent, platform, etc.

The main focus will be put on the **European** projects, but the submissions are **also open for projects from outside Europe**.

III. Who can submit a project?

Producer* of the project on behalf of the **Pitching Team****.

*Producer must hold the rights to the project, including:

- the right to present the project and any of its parts to the public
- the right to publish information about the project and any of its parts in any form

****Pitching Team** – The producer applies with a project as a team of two people involved in the project e.g., producer + scriptwriter (together they will be referred to as Pitching Team).

IV. Submissions and fee

There is no fee for submitting the project. But when selected there will be a fee for participation (CHECK BELOW: VI. For accepted projects: 1. Accreditation fee for the Pitching Teams).

1. You can submit your project in one of the following sections:

In Development

- Projects with a treatment or script
- At development stage
- With a partly confirmed financing structure

Work in Progress

- At production or postproduction stage (with shooting started by the end of August 2023)
- Projects that are still looking for funding or a co-producer, as well as a distributor, sales agent, broadcaster

Market Presentation

- Finished projects (production year 2022/2023) which are looking for international distributors and sales agent
- Films, all types

Market Presentation is a closed screening of 1 hour of film materials followed by a 15-minute presentation in front of sales agents, distributors and broadcasters.

2. Documents required for the submission (all documents must be in English)

- Photo or key visual of the project
- Bios of the producer and scriptwriter (For Work in Progress and Market Presentation also director's bio)
- Logline, synopsis, and treatment
- Financing structure of the project in **EURO** (or planned financing structure of the project for In Development projects)

- Moodboard (Only for In Development, Work in Progress)
- Link to the film materials/ footage (Only for Market Presentation; Optional for Work in Progress)

IMPORTANT: Before sending out the application, please make sure that there are no spelling mistakes or incorrect information. The information such as bios, synopsis, logline and technical information about the project will be used on the event website and in the catalogue. (CHECK BELOW: V. Selection process: 2. Information needed for the selection announcement)

IMPORTANT: Each producer can submit max. 3 projects for the pitchings. One project can be submitted for Market Presentation.

To submit the project, the producer needs to fill in the submission form available on www.kidskinoindustry.pl.

Before submitting the project, please check VII. GDPR consent statement.

In case of questions or any issues with submission forms, please contact Maja Banasiak at: maja.banasiak@nowehoryzonty.pl

V. Selection process

20-25 projects will be selected and presented in the In-Development and Work-in-Progress sections, and one project will be presented in Market Presentation section. The projects will be selected by the Selection Committee. The decision taken by the Selection Committee is final.

The Selection Committee will be announced before the 12th of May on the Kids Kino Industry website. The Selection Committee will take into consideration, among other aspects:

- the creativity of the project and its innovative approach
- the original topic or format
- the co-production and international potential
- the potential of the execution of the project

The projects which do not meet the requirements will not be considered.

If any of the projects selected as the first ones withdraw from the forum, a title from the reserve list indicated by the Selection Committee may qualify for the event (CHECK BELOW: VI. For accepted projects: 3. Withdrawal of the projects).

VI. For accepted projects

1. Accreditation fee for the Pitching Teams

The accreditation for the Pitching Team (max. two people) costs 50 EUR excl. VAT*.

Accreditation includes:

- the cost of the Pitching Training
- accommodation (2 nights for two people), lunches and coffee breaks during the event
- access to the whole event during the Kids Kino Industry forum and free admission to all the screenings of Kids Kino IFF
- access to the 1:1 meeting platform

Any additional costs not listed above are not covered by the organizer.

*If the Pitching Team would like to include more than two members to be present at the forum, the cost of the accreditation for any extra members will be covered by the Pitching Team.

2. Information needed for the selection announcement

When selected, the producer will be notified by an email. The producer will have **one week** to confirm the participation, pay the accreditation fee, and send to the organiser photos of the members of the Pitching Team, and if needed the updated synopsis, logline, and bios of the Pitching Team.

3. Preparation for the pitching and the pitching itself

Step 1: Pitching Training: Before the event, the organizer will prepare an online Pitching Training (2 individual online meetings) for the selected Pitching Teams. The participation in the Pitching Training is obligatory.

Step 2: Pre-recorded elevator pitch: Each Pitching Team will be asked to pre-record an elevator pitch (1 minute) which will be available on the Kids Kino Industry platform for our Decision Makers and accredited guests before, during, and for a month after the event.

Step 3: Live Pitching: Creators from each Pitching Team declare that they will attend the forum in October to present the project and meet with our Decision Makers and Observers of the forum.

For live pitching at Kids Kino Industry, each Pitching Team will have:

- In Development – 5 minutes for the pitch* + 5 minutes for the Q&A with the audience
- Work in progress – 8 minutes for the pitch* + 5 minutes for the Q&A with the audience
- Market Presentation – 1 hour screening + 15 minutes for a presentation

The event will be held in a hybrid format. The live pitching sessions will be streamed on the Kids Kino Industry platform and will be available for the accredited guests.

*If the Pitching Team is not able to present the project live in Warsaw, the Pitching Team is obliged to pre-record the 5-minute pitch and send it to the organizers together with the elevator pitch.

4. Withdrawal of the projects

Once the producer confirms the participation of the project, the withdrawal is not possible, unless there are some serious circumstances, which are independent of the Pitching Team. In that case the withdrawal has to be discussed with organizers of KKI. The accreditation fee (50 euro) will not be returned.

VII. GDPR consent statement

By submitting the application form each participant agrees to GDPR which reads as follows:

I consent to the processing by New Horizons Association with its registered office in Warsaw of my personal data provided in this application form for the purpose of the selection process for the pitchings at Kids Kino Industry 2023. I declare that I understand that I have the right to withdraw this consent at any time, however, the withdrawal of consent does not affect the lawfulness of the processing of personal data that was carried out before the consent was withdrawn.

I hereby grant the New Horizons Association the right to use the information submitted with the application (except the information used only for the process of selection such as phone number, treatment, financing structure of the project or planned financing structure of the project, moodboard, link to the film materials/ footage) and information provided to the organisers once the project is selected (photos of the Pitching Team) on the Kids Kino Industry website and social media, in the catalogue (print or digital), or for any other promotional materials. The aim of using these materials is always the promotion of the event and the selected projects.

I agree to the online streaming of the pitching via Kids Kino Industry platform for the accredited guests (in case the event will be held online or hybrid).

I hereby grant the New Horizons Association, the irrevocable and gratuitous right to use my likeness registered during the event (photograph, video). Granted consent is of unlimited duration and is not limited territorially. The Association has the right to use my likeness for purposes related to the organisation of the event (Kids Kino Industry) and in connection with the activities carried out by the Association.

I admit that I have read the regulations and agreed with them.